

ISSUE #1 – 10/2021

# GET UP!

The official newsletter from the GET UP!  
partners updating you about what's important

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The term "gamification" was first used in 2008 to describe game design in non-game contexts (Deterding et al., 2011).



## THE GET UP! PROJECT

*BY FUNDACIÓN DE LA C.V. PARA UNA  
ECONOMÍA BAJA EN CARBÓN*

Welcome to the first newsletter of the GET UP! project. At this moment, you may be thinking, what is exactly the GET UP! project? Let us immediately explain in the following paragraphs!

The GET UP! project stands for: **Gamification as an Educational Tool for Upper schools on Parks and environment** - the title already gives some clues on what the project is about... 😊

Yes, indeed! This project includes a game as a learning tool for the classroom. The project will contribute to the development of an online tool to facilitate learnings about environmental care and challenges, nature and park management.

The focus of the project is connected with the Erasmus+ priorities for creating innovative practices in a digital era, but also with social and educational value of European cultural heritage and strengthening the profiles of the teaching professions.



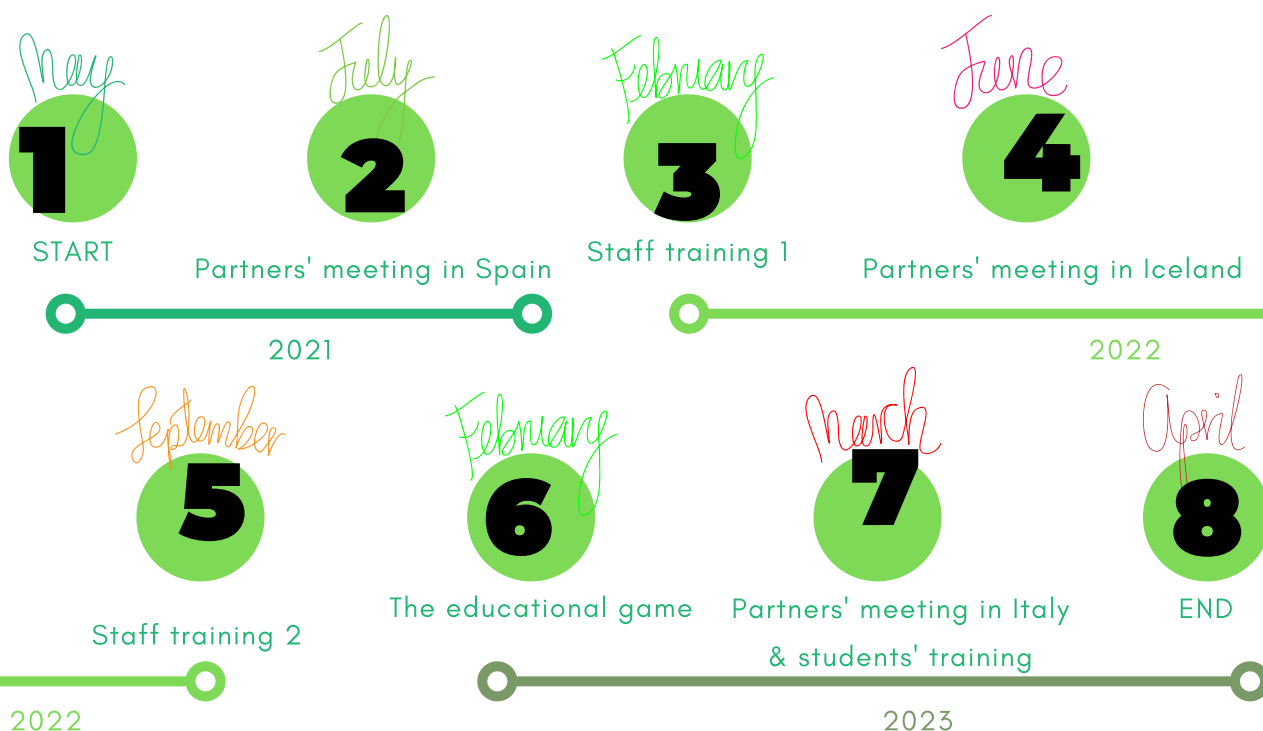
# OBJECTIVES

BY FUNDACIÓN DE LA C.V.  
PARA UNA ECONOMÍA BAJA EN CARBÓN

The objectives of the GET UP! project are:

1. Innovative and digital gamification as an educational tool for upper schools on parks and environment.
2. Promotion of biodiversity protection and natural parks as relevant social and educational value of European cultural heritage, with strong connections to job creation and economic growth.
3. Strengthening the profile of the teaching professions with new skills and knowledge in digital tools and gamification.

# TIMELINE



# WHOM WE ARE ADDRESSING

BY FUNDACIÓN DE LA C.V.  
PARA UNA ECONOMÍA BAJA EN CARBÓN

GET UP! is dedicated to Upper secondary school students and teachers. Thanks to GET UP!, students and teachers of different European regions are involved in the design of an educational tool, namely a serious game on nature parks management, to experiment gamification as an educational method and to deal with the challenges of environmental issues.




## BENEFITS

BY FUNDACIÓN DE LA C.V.  
PARA UNA ECONOMÍA BAJA EN  
CARBÓN


The project activities and results will produce benefits not only on the partners and subjects directly involved in the project, but also on other indirect target groups and stakeholders across Europe, and potentially the whole civil society could be influenced in a long-term perspective because the results will remain available after the project ends.

- Increasing the expertise and awareness on environmental issues in upper secondary school students
- Stimulating students and younger people interest on environmental issues through a gaming platform.
- Enhancing the knowledge of problems and questions related to nature conservation and, consequently, local and global environmental challenges of the students.
- Creating a free tool that can be used in several fields to raise awareness about nature conservation.

Follow the  
progress  
with us!

 @getupproject2020

 GET UP

 Currently under construction

# PARTNERS

low carbon economy<sup>®</sup>

## FUNDACIÓN DE LA C.V. PARA UNA ECONOMÍA BAJA EN CARBÓN

The Foundation, whose name in English is "low carbon economy", works in raising awareness about environmental engagement, in renewable energies projects and in finding technical solutions towards sustainability.

## IN EUROPA

The company's main activities are providing information, training and technical assistance on EU policies and European action programmes. Among others, those actions are aimed at increasing knowledge and awareness on environmental challenges and behaviour change developing experimental non-formal training paths.



## GYMNAZIUM KAROLA STURA



Located at the foot of the Small Carpathian Mountains, the grammar school is a school for students between 11 and 19 years old. Around 300 students attend the school every year and around 30 teachers are employed full time. The school provides general education, including foreign languages, history, social studies, science, and prepares students successfully for university studies in Slovakia and abroad.

## DANMAR COMPUTERS

A private company that operates in the field of information technology and also provides vocational training in this. With extensive experience in developing modern web and mobile applications used for educational purposes. It also has long-term experience in carrying out European projects.





## ECONOMIA & ECOLOGIA S.R.L.



A company operating in the fields of economic research and consultancy for management and interpretation of local resources. It deals with the environment from different perspectives and fields, such as: local development, rural economics and sustainable tourism; industrial economics; environmental technologies, waste management, climate change, energy studies; etc.

## ENTE DI GESTIONE PER I PARCHI E LA BIODIVERSITÀ EMILIA OCCIDENTALE

Parks and Biodiversity Management Authority - Western Emilia is a public authority which deals with nature conservation, promotion of sustainable agriculture and environmental education, typical and quality products. This authority manages a wide natural area (more than 62.000 ha) which includes five regional Parks, four Reserves and nine sites of Natura 2000 European Network in the territory of twenty-two municipalities.



## UMHVERFISSTOFNUN



The Environment Agency operates under the direction of the Ministry for the Environment and Natural Resources. Its role is to promote the protection as well as sustainable use of Iceland's natural resources, as well as public welfare by helping to ensure a healthy environment, and safe consumer goods.

## IES BOTÀNIC CAVANILLES

A secondary education high school founded in 1952 in La Vall d'Uixó. Currently it has approximately 100 teachers and around 800 students are enrolled in the centre. It offers Compulsory Secondary Education, Humanities, Social Sciences, Scientific-technological (diurnal and nocturnal) baccalaureates. Moreover, it also has basic, intermediate and upper VET courses.



I.E.S. BOTÀNIC CAVANILLES